

## **Introduction**

IPMA, Idaho Podiatric Medical Association respects each individual's right to personal privacy. We will collect and use information through our Web site only in the ways disclosed in this statement. This policy applies solely to activity at and information collected by IPMA, Idaho Podiatric Medical Association Web site.

## **What This Privacy Policy Covers**

This policy describes rights retained by IPMA, Idaho Podiatric Medical Association in regard to content ("Rights Information"), and covers how IPMA, Idaho Podiatric Medical Association treats personal information that we collect and receive, including that related to your past use of our products and services ("Privacy Information"). Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.

This policy does not apply to the practices of companies that IPMA, Idaho Podiatric Medical Association does not own or control, or to people that IPMA, Idaho Podiatric Medical Association does not employ or manage.

Further, this policy describes specific rights retained by IPMA, Idaho Podiatric Medical Association for copyrighted materials and other intellectual properties contained within this site with regard to their protection.

## **Rights**

IPMA, Idaho Podiatric Medical Association provides access to this site free of charge to provide information about IPMA, Idaho Podiatric Medical Association, its capabilities, products and services.

No materials on this site may be reproduced, altered or further distributed without IPMA, Idaho Podiatric Medical Association prior written permission.

We may also release information when we believe it is necessary and appropriate to comply with applicable laws or to protect the rights, property or safety of IPMA, Idaho Podiatric Medical Association, our employees, customers, Web site visitors, or others.

## **General Information Collection**

We collect information and use it to keep you informed about IPMA, Idaho Podiatric Medical Association, and to make your visit to our site as useful and informative as possible.

We are committed to safeguarding all personally identifiable information we obtain about site visitors, whether internal or external. The only personally identifiable information we collect via electronic mail, or our web site is (1), that which is voluntarily provided by our visitors, and (2), that which is generally found within the user's browser, for purposes of identification.

## **Non-Personal Information**

In some cases, we may collect information about you that is not personally identifiable. For example, our Web site may automatically recognize the domain name of the Web site, or the advertisement, which you clicked-through to reach our site (for example, hotmail.com, if you are connecting from a Hotmail account), but not the e-mail address of visitors to our Web site. The information collected is used solely for internal review and not shared with other organizations for commercial purposes.

## **Information Purpose & Dissemination**

Tracking information that is not personally identifiable is collected and analyzed so that we may improve our service offerings to our users. This tracking information is kept confidential.

We will share personally identifiable information about you to other companies or people when one or more of the following conditions apply:

We have your consent to share the information;

We need to share your information to provide the product or service you have requested;

We need to send the information to companies who work on our behalf to provide a product or service to you. Unless we tell you differently, these companies do not have any right to use the personally identifiable information we provide to them beyond what is necessary to assist us;

We respond to subpoenas, court orders or legal process; or

We find it necessary to protect and defend our legal rights or property.

In addition, in the event of a transfer of ownership of IPMA, Idaho Podiatric Medical Association, such as acquisition by or merger with another company, we will provide notice before any personally identifying information is transferred and becomes subject to a different privacy policy.

### **Cookies**

This site may employ the use of cookies. A cookie is a small text file that our Web server places on a user's computer hard drive to be a unique identifier. Cookies enable IPMA, Idaho Podiatric Medical Association to track usage patterns and deliver customized content to users. Our cookies or session cookies have an expiration date.

IPMA, Idaho Podiatric Medical Association may implement a retargeting campaign that uses cookies, tracking pixels and other related technologies. Also, cookies may also be used to track how you use the site to target ads to you on other websites.

You may opt out of this by visiting one of the following links provided below:

DAA opt-out site [www.aboutads.info](http://www.aboutads.info)

NAI opt-out site at [networkadvertising.org/choices](http://networkadvertising.org/choices)

For those in Europe- EDAA opt out site at [youronlinechoices.eu](http://youronlinechoices.eu).

### **Changes to This Policy**

Please note this Privacy Policy will change from time to time. We expect most such changes to be minor, but there may be changes that are more significant. Regardless, we will post those changes on this page and, if the changes are significant, we will also provide a more prominent notice.